

Mail Guardian
200 YOUNG
SOUTH AFRICANS

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POWER OF
WOMEN

Mail Guardian
16 DAYS OF
ACTIVISM

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GREENING
THE FUTURE

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EDUCATION

Mail Guardian
SCIENCE

OVERVIEW

MAINBODY:

Definitive source of news & investigative news.

EDUCATION:

Informs educators & government on the sector.

FRIDAY:

The go-to for lifestyle, travel, arts & culture.

READERSHIP:

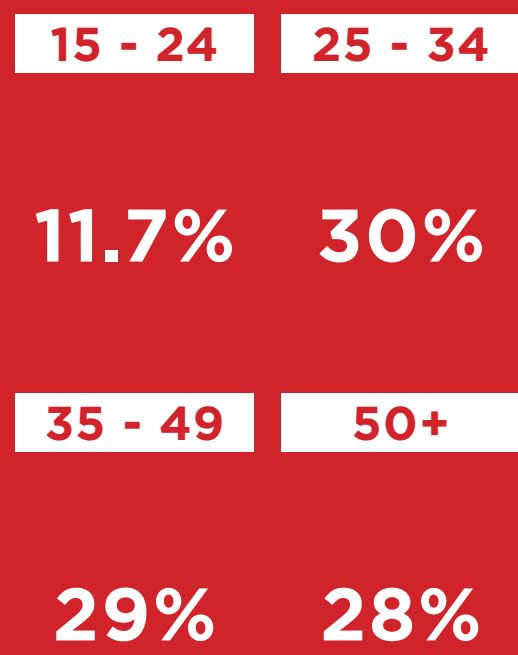
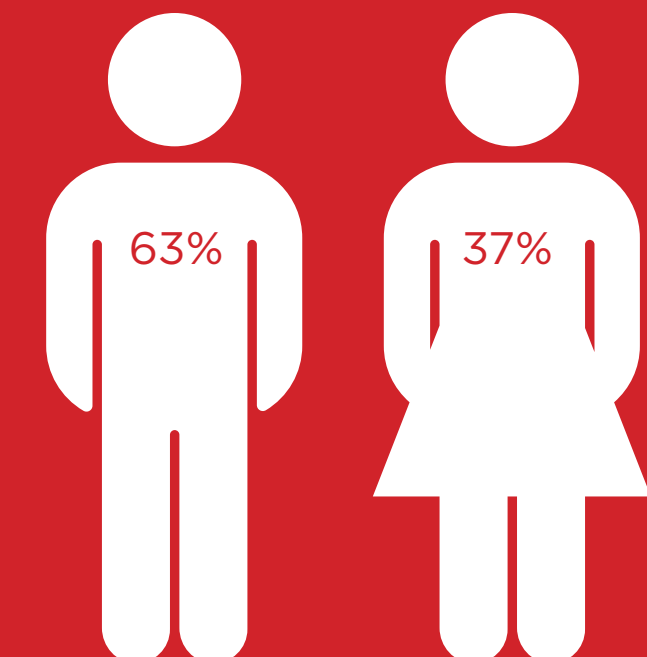
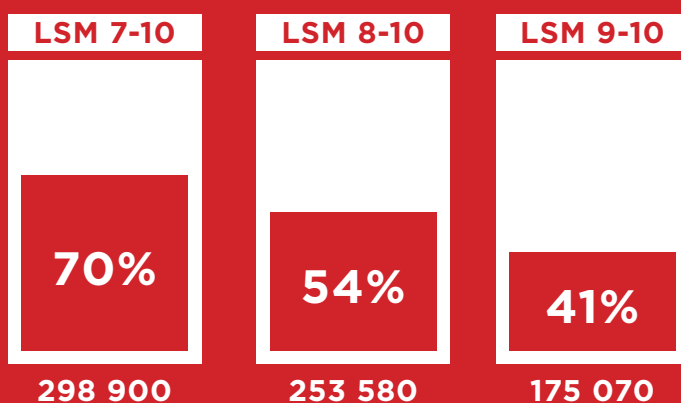
Our print readership of 150 000/week and 1.2 million unique browsers/month drive the economy, actively transform society and always influence debate. They are high income earning,

upper LSM/SEM individuals who work full time, or are self-employed. They enjoy new technologies, such as online and social media.

The M&G:

- Frequency - Weekly (51 issues per year)
- Circulation - ABC audited for Q2 - 8610
- Format - Tabloid (Print), High resolution PDF (online)
- Print order current - 13500
- Door to door delivery - In all major metros including Johannesburg, Durban, Capetown, Port Elizabeth, East London, Witbank as well as selected suburban and rural areas

MAIL & GUARDIAN READERSHIP: 150 000



ABC:23 052
(ABC Q4 2019)

SOURCE : PAMS 2018 A

MAIN BODY (7 COLUMNS)		NETT DIRECT RATE		
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BUSINESS		R352		
FRIDAY (7 COLUMNS)		R232		
COURSES		R352		
M&G JOBS AND NOTICES (8 COLUMNS)				
JOBS (8 COLUMNS) & JOBS.CO.ZA		R380		
TENDERS/NOTICES		R342		
CAREERS & TENDER SITE		R10 000 PER ADVERT (COMBINATION RATE AVAILABLE)		
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